

# SENCKENBERG

world of biodiversity

The **Senckenberg Ocean Species Alliance (SOSA)** combines marine biodiversity research, species conservation, and science communication within one project. This interdisciplinary project is composed of three pillars, the Discovery Unit, Red Listing Unit and the Engagement Unit, whose tasks are tightly interlinked. The Engagement Unit will be responsible for the public facing aspects of the work of SOSA through a creative combination of outlets including social media and our museum.

*This form has 3 pages; we will use this form as a first stage to rank candidates anonymously, in order to minimise potential evaluation bias based on candidates' age, nationality, or academic history.*

## **Your profile:**

What are your initials (three-character composite from first surname character and day of birth (e.g., D14 if your name was J. Dean and were born on the 14th of any month):

**— Use this code in the cover letter of your application and in the file name! —**

What previous experience do you have in team management or supervision?

Describe your prior experience or ability to explain or “translate” technical, obscure, or quirky ideas to a more general audience

If you wish to disclose membership in an under-represented, disadvantaged, or protected group, you may include that information here:

**Your vision:**

*The Engagement Strategist will recruit and lead a small team including a full time media assistant and a museum/curatorial apprentice. The successful candidate will coordinate their efforts with the Senckenberg communications department and the museum exhibition team in Frankfurt. As a public engagement position based within a scientific department and a team of scientists, this requires a high level of independence. It is critical that the Engagement Strategist shares the overall vision of SOSA – discovery, protection, and fascination with marine biodiversity – and can transmit that passion to new audiences.*

How can the work of the Engagement Unit create synergy with the other two priorities of SOSA: species conservation, and discovering new species?

What is your vision for the SOSA Engagement Unit? What are the main tools you would use to deliver our vision to inspire awe and fascination for marine species to the world?

How will your work in SOSA support diversity, equity, and inclusion?

How would you measure the success of the SOSA Engagement Unit and of SOSA more broadly?